## Better Home Ideas of Northbrook, IL Receives Best Of Houzz 2014 Award

## Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals

Northbrook, IL February 4, 2014 – Better Home Ideas of Northbrook, IL has been awarded "Best Of Houzz" by Houzz, the leading platform for home remodeling and design. The Chicago North Shore remodeling company was chosen by the more than 16 million monthly users that comprise the Houzz community.

The Best Of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners' work was the most popular among the more than 16 million monthly users on Houzz, known as "Houzzers," who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site, iPad/iPhone app and Android app. Winners will receive a "Best Of Houzz 2014" badge on their profiles, showing the Houzz community their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

"Houzz provides homeowners with the most comprehensive view of home building, remodeling and design professionals, empowering them to find and hire the right professional to execute their vision," said Liza Hausman, vice president of community for Houzz. "We're delighted to recognize Better Home Ideas among our "Best Of" professionals for customer satisfaction as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes."

## **About Better Home Ideas**

Better Home Ideas is a premiere Chicago North Shore remodeling company offering top-notch services to leading builders, businesses, and homeowners in the Chicagoland area since 1999. Currently owned and operated by the original entrepreneurs Robert and Emma Lomax, Better Home Ideas, Inc. is located in Northbrook, IL. The goal for us and our staff is to exceed the expectations of each and every client. To do this, Better Home Ideas, Inc. offers clients high-quality remodeling and timely work all at exceptionally competitive prices.

## **About Houzz**

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit www.houzz.com